EVENTS IN THE PARK

Head of Service / Contact: Ian Dyer, Head of Operational Services

Annexes/Appendices (attached):

Other available papers (not attached):

Report summary

This report asks the committee to note upcoming events in the park and the new charging structure for outdoor fitness groups.

Recommendation (s)

That the committee

- (1) Notes the forthcoming events for 2020
- (2) Notes the charging structure for outdoor fitness groups

1 Background

1.1 Further to the Events in Park report presented to the Joint Management Committee at their meeting on the 21 October 2019, this report now includes the new charging structuring for outdoor fitness groups, the names and operating times of outdoor fitness groups and a calendar of upcoming events in the park.

2 New Charging Structure

- 2.1 As identified in the previous Events Report the charging structure for events has been kept reasonably flexible to account for factors such as level of commercialisation and benefit to the community.
- 2.2 In line with other Councils, Outdoor Fitness Groups have been considered separately to events and a simple charging structure is now in place to ensure all commercial fitness groups are charged at the same rate.

- 2.3 Prior to setting these charges a benchmarking exercise was carried out by the Head of Operational Services and it as felt these fees represent a fair contribution to the upkeep of the park.
- 2.4 The table below details the charges:

Boot camp per block session	Annual charge
Once a week	£300.00
2-4 times a week	£750.00
5-7 times a week	£1200.00

3 Registered Groups

3.1 Since the new charges have been put in place the regular fitness groups operating in Nonsuch Park are:

Name	Days in operation
Be Military Fit	Mon, Tues, Wed, Thurs, Fri, Sat, Sun
Great Outdoor Fitness	Mon, Tues, Wed, Thurs, Sat, Sun
Aim4 UK	Thurs, Sun
Intouch Outdoors	Mon, Tues, Wed, Thurs, Sat, Sun
Poles Apart Nordic Walking	Mon, Wed, Thurs, Fri, Sat, Sun
parkrun – do not pay as non-commercial	Sat, Sun

4 Upcoming Events

4.1 The following events have been approved for 2020:

Name	Activity	Charge	Date
Town & Country Show	Country Fair	£5,000.00	24-25/5/20
Age Concern	Easter Bunny Run	£50.00	05/04/2020
Mole Valley Orienteering Club	Running Event	£50.00	05/05/2020
Sutton Runners	10K Run	£200.00	17/05/2020
Mole Valley Orienteering Club	Running Event	£50.00	19/05/2020
Teddy Bear's Picnic	Charity Event	£300.00	07/06/2020

Mole Valley Orienteering Club	Running Event	£50.00	09/06/2020
Mole Valley Orienteering Club	Running Event	£50.00	23/06/2020

5 Park Run

- 5.1 Parkrun is a hugely popular, free, weekly, 5km timed run. Parkrun has been operating in Nonsuch Park and now attracts an average weekly attendance of 447.6 runners and at its peak has attracted 949 (as stated on the parkrun website https://www.parkrun.org.uk/nonsuch/course/).
- 5.2 Whilst the park welcomes activities which are free to enter and promote health and wellbeing, one of the main concerns is the number of runners which take part on busy weeks and the amount of cars which this event generates.
- 5.3 The Streetcare Manager has been working with the parkrun organisers to address parking issues and has agreed to set up a meeting between the organisers and the chairman of the Joint Management Committee so that this can be explored in more depth along with discussions around involving parkrun participants in volunteering opportunities in the park.
- 5.4 Parkrun are currently in conversation with the London Borough of Sutton to explore the possibility of setting up a new parkrun in Beddington Park. If this is successful, it is hoped that this new parkrun will alleviate the pressure from Nonsuch Park.

6 Financial and Manpower Implications

- 6.1 Both outdoor fitness groups and events positively contribute to the Nonsuch Park Joint Management Committee budget. Officers will continue to monitor and compare event/outdoor fitness rates with other Boroughs to ensure our fees remain competitive but reflective of the current market.
- 6.2 Chief Finance Officer's comments: None for the purposes of this report.

7 Legal Implications (including implications for matters relating to equality)

- 7.1 There are no legal implications for the purpose of this report.
- 7.2 Monitoring Officer's comments:

8 Sustainability Policy and Community Safety Implications

8.1 Income from events and fitness groups contribute to the running costs of the park which help to ensure financial stability.

8.2 Events and fitness groups add a vibrancy to the park and ensure that the park is well used and enjoyed by all sectors of the community. The regular fitness groups contribute to a strong park community and provide a sense of safety and well-being particularly in the evenings when the park is generally quieter.

9 Partnerships

9.1 Park staff work in tandem with event and fitness group organisers to promote partnership working

10 Risk Assessment

10.1 There are no risks associated with this report

11 Conclusion and Recommendations

- 11.1 To note the forthcoming events
- 11.2 To note the fitness group charging structure and the registered fitness groups operating in the park.

Ward(s) affected: Nonsuch Ward;